

FOR IMMEDIATE RELEASE: May 12, 2005



**OZONE SEASON BIKE TO WORK SERIES
INCOG and Tulsa Commuter Choice Encourage Biking to Work**

INCOG and Tulsa Commuter Choice Program are offering a summer Bike to Work Series in an effort to improve local air quality and reduce traffic congestion through the ozone season.

Commuters are encouraged to try biking to work as an alternative to driving a single occupancy vehicle during Bike to Work Days: **May 13, June 10, July 15, August 19, and September 16.**

On Friday, **May 13**, from **7 a.m. to 9 a.m.** at **The Wheel Bicycle Shop & Emporium**, 601 S. Boston, commuters traveling by bike may stop by to enjoy light refreshments and sign-up for prizes awarded at the end of the Bike to Work Series.

Bicyclist can also receive information during the stop on a number of bicycle issues such as: tire repair, trails/bikeways, road riding tips, bike buddy program, and upcoming events.

Aaron Bell, INCOG senior transportation planner, said he hopes the day will provide residents with an inexpensive and fun commuting option.

"The goal of these events is to not only disseminate information, but also to have a meeting place for a community of cyclists who can encourage each other to continue commuting by bicycle.

"We hope those who are unable to attend because of their commuting route will recruit

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neighbors, friends and relatives to cycle with them.”

INCOG staff members are available to help commuters plan their Bike to Work trip with personalized routes and other tips, including how to use the new Tulsa Transit buses with bike racks. Commuters are encouraged to call INCOG at (918) 584-7526.

For more information on the Bike to Work Series and Tulsa area commuting is available at the Tulsa Commuter website www.tulsacommuter.com. Email inquiries can be sent to commuter@incog.org

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MEDIA CONTACTS:

Aaron Bell (INCOG) – abell@incog.org · (918) 584-7526
Rachel Kelley (Tulsa Commuter Choice) rkelley@incog.org · (918) 584-7526